



PROGRAM BOOK ADVERTISER FORM

Thank you for joining our program as a Program Book Advertiser! Your advertisement helps to support the Miss Placentia/Yorba Linda Organization in numerous ways. Please know every audience member will be able to view your ad in a beautifully designed complimentary program book. In addition, this book is distributed throughout the year at various events. **If you have any questions, please contact Peggy LaCroix at helpu2c@gmail.com**

| Advertisement Size | Image Size | Indicate Choice |
|---------------------|--|-----------------|
| Business Card- \$50 | 3.7" wide x 2.5" tall | |
| Quarter Page- \$100 | 3.7" wide x 4.7" tall | |
| Half Page- \$200 | 7.5" wide x 4.7" tall | |
| Full Page- \$400 | 8.5" wide x 11" tall or 8.625" x 11.25" with full page bleed | |

Note: If you are supplying artwork for the ad, please stay within the image area indicated above. If you require an ad to be created for you, please submit a "spell-checked" document with the text you want included, and photos or images you would like used. Please be sure all photographic images are high resolution (300 dpi) and are sent as jpeg files. You may also send photographs to be scanned in, however, make sure they are sharp photos and are not blurry or scratched. Please submit all files (ads, artwork, text, and photos) to Peggy LaCroix at helpu2c@gmail.com.

Contestant Name (if applicable): _____

Company Name (if applicable): _____

Name/Contact Person: _____

Address: _____

Email Address: _____

Daytime/Cell Phone: _____

Make Check Payable to: Miss PYL Scholarship Association Check #: _____

PLEASE COMPLETE THIS FORM AND MAIL IT ALONG WITH PAYMENT TO:

MISS PYL PROGRAM BOOK

% PEGGY LACROIX, 20485 Regal Oak Drive, Yorba Linda, CA 92886

Deadline for form, payment, ad artwork: JANUARY 10th.